



SYED AHSAN ALI

Web Developer | SEO Expert | Ai Automation |
WordPress Specialist

CONTACT

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Dubai, UAE

EDUCATION

Higher Diploma in Computer Science
(ACCP Pro) – Aptech Computer
Education (2013 – 2016)

HSC I & II – Premier College (2009 –
2012)

SKILLS

- WordPress (Elementor, WooCommerce, ACF)
- SEO (On-page, Off-page, Technical, GMB)
- Automation (n8n, Make.com, Zapier, API integrations)
- Digital Marketing (Google Ads, Funnels, Analytics)

PROFILE

Results-driven Web Developer, SEO Expert, and Automation Consultant with 8+ years of experience building scalable WordPress platforms, executing successful SEO campaigns, and designing workflow automations. Adept at leading teams, solving technical challenges, and delivering measurable growth for businesses globally.

EMPLOYMENT

Web Developer & Project Manager

CGACC – USA, New York | Nov 2023 – Present

- Leading the development of Englishhub.com and USAColleges.org, digital platforms for community colleges.
- Managing end-to-end project lifecycle ensuring performance, security, and scalability.
- Implementing custom WordPress development with SEO optimization and automation workflows.
- Collaborating with international teams to align digital strategy.
- Delivering user-friendly, mobile-responsive platforms for students.

Real Estate Listing App Developer (Part-time)

Emaratya UAE, Dubai (Remote) | Nov 2019 – Aug 2023

- Developed property listing systems with advanced search features.
- Created funnels improving property leads by 65%.
- Automated WhatsApp & Telegram communications for owners.

COURSES

- Google SEO Certification
- HubSpot Digital Marketing Certification
- Make.com Advanced Automation
- Higher Diploma in Computer Science (ACCP Pro)
- Microsoft Office Specialist Certification
- Adobe Photoshop & Illustrator Certification
- Advanced WordPress

LANGUAGES

- English (Fluent)
- Urdu (Native)
- Russian (Basic)

HOBBIES

- Networking
- Tech Exploration
- Blogging & Writing
- Reading
- Travel & Culture

WordPress Developer & SEO Expert

Upwork, Remote | Nov 2017 – Present

- Delivered 150+ SEO and WordPress projects across multiple industries.
- Improved GMB rankings & organic leads with Local SEO campaigns.
- Automated workflows connecting Google Sheets ↔ CRM ↔ WhatsApp.
- Partnered with agencies as a white-label SEO/WordPress provider.

Web Development & SEO Specialist

Expert Ts LLC, California, USA | Mar 2022 – Present

- Led a team of developers and SEO specialists delivering projects worldwide.
- Executed SEO campaigns boosting traffic by 150% within 12 months.
- Managed WordPress & WooCommerce builds, achieving Core Web Vitals.
- Implemented automation workflows saving clients 100+ hours/month.
- Mentored junior staff, improving efficiency by 30%.

Web Developer & SEO Consultant

Alfa Solutions, UAE | Nov 2019 – Oct 2022

- Built a digital growth agency delivering SEO, web development, and automation.
- Oversaw 100+ projects in multiple industries with measurable ROI.
- Integrated AI & workflow automation into SME solutions.

Web Developer & SEO Strategist

ENRON FZE, Dubai, UAE | Jan 2016 – Dec 2019

- Developed and optimized corporate websites for UAE clients.
- Ranked 30+ keywords on Page 1 of Google.
- Improved site performance and UX for better conversions.